



# Sharing Vision 2023

Sharing A Vision: Connecting, Including, Inspiring



Sponsor / Exhibit  
Registration Information

October 4-6, 2023

Embassy Suites Hotel and Conference Center, East Peoria, IL



@sharing\_a\_vision



/SharingAVision



@SAVConference

[www.sharingavision.org](http://www.sharingavision.org)

## Welcome from Co-Chairs

The Illinois Division of Early Childhood Sharing A Vision conference invites you to be a sponsor or exhibitor at the 2023 conference. Sharing A Vision, fondly referred to as SAV, speaks to those raising, caring, and guiding the development of all children, birth – age 8 years old, with or without disabilities.

Sharing A Vision (SAV) has been providing high quality professional development on hot topics and need to know information for early childhood professionals and families since 1991 in order to improve practices and policies for young children. This collaborative biennial conference provides exhibitors and sponsors an opportunity for networking and understanding the needs of early childhood professionals. SAV also acknowledges the outstanding professionals in the field by accepting nominations for the Jeanette A McCollum Award and the Family Engagement Award to honor two professionals that have made significant contributions on a state, regional, or local level which have improved or will improve the lives of young children with disabilities, their families, or those who work on their behalf.

During the past few conferences, SAV has brought together more than 800 professionals from Illinois. In order to engage participants, there will be a dedicated Exhibit Hall Grand Opening with giveaways and fun activities to encourage people to gather and explore vendor booths.

For specific questions, please contact the SAV Sponsor/Exhibitor co-chairs at [savexhibitsponsorship@gmail.com](mailto:savexhibitsponsorship@gmail.com) for questions.

## Mission of IDEC

The **Division for Early Childhood (DEC)** of the **Council for Exceptional Children (CEC)** is a nonprofit organization advocating for individuals who work with or on behalf of children with special needs, birth through age eight, and their families. Founded in 1973, the Division is dedicated to promoting policies and practices that support families and enhance the optimal development of children. Children with special needs include those who have disabilities, developmental delays, are gifted or talented, and are at risk of future developmental problems.

### CANCELLATION POLICY

A 50% refund will be provided for any cancellation requests received in writing via email on or before September 1, 2023. All cancellation requests must be emailed to Meg at [mdrhoa1@ilstu.edu](mailto:mdrhoa1@ilstu.edu). No refunds will be provided after September 1, 2023. Space will not be allocated until full payment is received. However, once you submit this form, you agree to abide by the cancellation policy and are liable for payment.

### QUESTIONS / CONTACT INFORMATION

- **Registration Questions:** Email Meg with ISU Conference Services at [mdrhoa1@ilstu.edu](mailto:mdrhoa1@ilstu.edu).
- **General Conference Questions:** Email Megan with ISU Conference Services at [memccan@ilstu.edu](mailto:memccan@ilstu.edu).
- **Information about Sponsor or Exhibitor Opportunities:** Email the co-chairs for Sponsors/Exhibits at [savexhibitsponsorship@gmail.com](mailto:savexhibitsponsorship@gmail.com).

## Exhibitor & Sponsorship Opportunities

	Dedicated Sponsor Page	Sponsor Banner Ad in Guidebook App	Exhibit Booth	Logo Signage	SAV Website Exposure	Social Media Exposure
Platinum	✓	✓	✓	✓	✓	✓
Gold			✓	✓	✓	✓
Silver			✓	✓	✓	
For-Profit			✓			
Not-For-Profit			✓			

# Exhibitor & Sponsorship Opportunities

## EXHIBITOR OPPORTUNITIES

### Platinum Exhibit Booth \$3,000

- Vendor session (as approved by committee)
- Sponsor banner ad in the Guidebook App
- Website exposure
- Logo signage during conference
- Attendee contact information
- Premium booth space
- Flyer/brochure and promotion item for conference swag bag
- Logo exposure daily during conference slideshow
- Branded sponsor external communication
- 5 social media posts

Platinum sponsors have the opportunity to provide a 90-minute educational Vendor Session on either Thursday or Friday during the conference. Proposals can be submitted through this link here until January 31, 2023. Only proposals submitted will be considered, any sponsor wishing to provide a Vendor Session but does not submit a proposal by the deadline will not be considered.

### Gold Exhibit Booth \$2,000

- Website exposure
- Logo signage during conference
- 3 social media posts
- Booth space
- Flyer/brochure for conference swag bag
- Logo exposure during slideshow

### Silver Exhibit Booth \$1,000

- Website exposure
- Logo signage during the conference
- Booth space

### For Profit Exhibit Booth \$500

- Exhibit booth

### Not for Profit, Local Business, or Higher Ed Exhibit Booth \$250

- Exhibit booth

## SPONSORSHIP OPPORTUNITIES

### Sponsored General Session Speaker \$5,000

- Banner ad in the Guidebook App
- Logo signage during the conference
- Website Exposure
- Flyer/brochure and promotion item in the conference swag bag
- Logo exposure during slideshow
- 15-20 second commercial prior to general session
- Branded sponsor external communications
- Attendee contact information
- 5 social media posts

### Morning Break Snack/Beverage \$5,500

- Sponsored morning break snack or beverage for 800 people on October 5 or 6
- Acknowledgment of snack break sponsorship
- Banner ad in the Guidebook App
- Logo signage during the conference
- Website exposure
- Flyer/brochure and promotion item in the conference swag bag
- Logo exposure during slideshow
- 15-20 second commercial prior to general session
- Branded sponsor external communications
- Attendee contact information
- 5 social media posts

### Student Scholarship Sponsorship \$210

- Sponsor one or more students to attend the Sharing A Vision conference by covering their registration fees. Scholarships are an add on and have no additional opportunities for the sponsor.

### Professional Scholarship Sponsorship \$235

- Sponsor one or more professional to attend the Sharing A Vision conference by covering their registration fees. Scholarships are an add on and have no additional opportunities for the sponsor.



# Sharing A Vision 2023

October 4-6, 2023 | Embassy Suites, East Peoria, IL

## Sponsorship/Exhibitor Registration Form

The deadline to submit this form in order to ensure you receive all sponsor/exhibitor benefits is July 21, 2023. Registration deadline is September 1, 2023. Space will not be allocated until full payment is received. However, once you submit this form, you agree to abide by the cancellation policy and are liable for payment. A confirmation email will be sent to you after your registration has been received. Visit the conference website at [www.sharingavision.org](http://www.sharingavision.org) for more information.

**Cancellation Policy:** A 50% refund will be provided for any cancellation request received in writing via email on or before September 1, 2023. All cancellation request must be emailed to Meg at [mdrhoa1@ilstu.edu](mailto:mdrhoa1@ilstu.edu). No refunds will be provided after September 1, 2023.

ORGANIZATION / EXHIBITOR NAME \_\_\_\_\_

AUTHORIZING CONTACT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

ORGANIZATION WEBSITE ADDRESS \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

Reference the above chart to see what is included with each opportunity.

- ☐ General Session Speaker - \$5,000
- ☐ Oct 5: Morning Snack/Beverage break for 800 people - \$5,500
- ☐ Oct 6: Morning Snack/Beverage break for 800 people - \$5,500

### EXHIBITOR OPPORTUNITIES

Visit the website for information on what is included with each opportunity.

#### EXHIBIT BOOTH

- ☐ Platinum Exhibit Booth - \$3,000
- ☐ Gold Exhibit Booth - \$2,000
- ☐ Silver Exhibit Booth - \$1,000
- ☐ For-Profit Exhibit Booth - \$500
- ☐ Not-For-Profit, Local Business, or Higher Ed Exhibit Booth - \$250

#### EXHIBITOR ADD-ON

- ☐ Attendee Conference Contact List - \$250
- ☐ Provide your flyers or brochure for conference attendee bag - \$100

#### ELECTRICITY FOR BOOTH (\$50/DAY)

- ☐ Wednesday, October 4 (set-up day)
- ☐ Thursday, October 5
- ☐ Friday, October 6

## ADDITIONAL EXHIBITORS / LUNCHES

One exhibitor/lunch is included with the booth fee. Each additional exhibitor/lunch can be purchased by day. Write in the additional quantity.

☐ **Thursday, October 5:** \$30 x \_\_\_\_\_ (qty) = \$ \_\_\_\_\_ ☐ **Friday, October 6:** \$30 x \_\_\_\_\_ (qty) = \$ \_\_\_\_\_

## OTHER OPPORTUNITIES

### SCHOLARSHIP

This option is if you are interested in sponsoring conference registration for a full-time student or professional in need. Select the option and write in the quantity.

☐ Student: \$210 x \_\_\_\_\_ (qty) = \_\_\_\_\_ ☐ Professional: \$235 x \_\_\_\_\_ (qty) = \_\_\_\_\_

## ADDITIONAL REQUIRED INFORMATION

1. **Door Prize:** We will be giving out prizes for those that participate in several games during the conference.  
Do you want to donate a door prize? ☐ Yes, I will donate a door prize. ☐ No, I do not wish to donate a door prize.  
Description of item: \_\_\_\_\_

2. **Representatives Name & Email:** Fill in all information on each person that will be part of the exhibit hall. This includes the information for the primary sponsor.

### Representative # 1

Full name \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions \_\_\_\_\_ Special Accommodations \_\_\_\_\_

### Representative # 2

Full name \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions \_\_\_\_\_ Special Accommodations \_\_\_\_\_

### Representative # 3

Full name \_\_\_\_\_ Email \_\_\_\_\_

Dietary Restrictions \_\_\_\_\_ Special Accommodations \_\_\_\_\_

## PAYMENT



**Online:** Visit [bit.ly/SharingAVision23-Sponsorship](https://bit.ly/SharingAVision23-Sponsorship) - register online and pay with a credit card



**By Phone:** Call 800-877-1478 or 309-438-2160 on Mon – Fri between 8:00 am – 4:30pm.  
We accept Visa, MasterCard, Discover, or American Express, PO number



**By Mail:** Complete form and send with payment to:  
**Illinois State University Conference Services**  
Attn: Sharing A Vision  
Campus Box 8610  
Normal, IL 61790-8610



**By Fax:** Fax completed form to 309-438-5364 with credit card payment or copy of PO number

Check enclosed for \$ \_\_\_\_\_ (payable to Illinois State University)

Purchase Order # \_\_\_\_\_ (PO to be faxed to (309) 438-5364 within two business days)

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Signature on Card \_\_\_\_\_

**For questions, please contact Meg at [mdrhoa1@ilstu.edu](mailto:mdrhoa1@ilstu.edu). For more information about Sponsor or Exhibitor Opportunities, please contact [SAVexhibitsponsorship@gmail.com](mailto:SAVexhibitsponsorship@gmail.com).**