



Sharing Vision 2021

Everyone Belongs: Creating Equitable and Inclusive Spaces for All



Sponsor / Exhibit
Registration Information
October 7-8, 2021

The 2021 Sharing A Vision Conference will be virtual!



@sharing_a_vision



/SharingAVision



@SAVConference

www.sharingavision.org

Welcome from Co-Chairs

The Illinois Division of Early Childhood Sharing A Vision conference invites you to be a sponsor or exhibitor at the 2021 virtual conference. Sharing A Vision, fondly referred to as SAV, speaks to those raising, caring, and guiding the development of all children, birth – age 8 years old, with or without disabilities. SAV 2021 will be virtual this year, however, we are optimistic this format can increase registration numbers, including participants from out of state.

Sharing A Vision (SAV) has been providing high quality professional development on hot topics and need to know information for early childhood professionals and families since 1991 in order to improve practices and policies for young children. This collaborative biennial conference provides exhibitors and sponsors an opportunity for networking and understanding the needs of early childhood professionals. SAV also acknowledges the outstanding professionals in the field by accepting nominations for the Jeanette A McCollum Award and the Family Engagement Award to award two professionals that have exhibited professionalism that goes beyond their professional duty. During the past few conferences, SAV has brought together more than 800 professionals from Illinois.

For specific questions, please contact the SAV Sponsor/Exhibitor co-chairs, Stephanie Herling or Emily Reilly, at savexhibitsponsorship@gmail.com for questions.

We Are Going Virtual in 2021!

The SAV planning committee is excited to announce that we are going virtual in 2021! We will be using Pathable's virtual platform to host our conference. The virtual platform is easy to use and has many features to promote your booth to attendees. You will also receive support to navigate setting up your virtual booth.

Virtual Platform Features:

- Insert pictures, videos, content, links, etc.
- See in real time who has visited your booth and how many times as well as contact them
- Set a time to present to attendees and answering questions.
- See the chart below for more!

Want a quick look at Pathable and how this works? Click here for an [Exhibitor Experience Overview!](#)

Mission of IDEC

The **Division for Early Childhood (DEC)** of the **Council for Exceptional Children (CEC)** is a nonprofit organization advocating for individuals who work with or on behalf of children with special needs, birth through age eight, and their families. Founded in 1973, the Division is dedicated to promoting policies and practices that support families and enhance the optimal development of children. Children with special needs include those who have disabilities, developmental delays, are gifted or talented, and are at risk of future developmental problems.

CANCELLATION POLICY

A 50% refund will be provided for any cancellation requests received in writing via email on or before September 17, 2021. All cancellation requests must be emailed to Deb at dscowde@ilstu.edu. No refunds will be provided after September 17, 2021. Space will not be allocated until full payment is received. However, once you submit this form, you agree to abide by the cancellation policy and are liable for payment.

QUESTIONS / CONTACT INFORMATION

- **Registration Questions:** Email Deb with ISU Conference Services at dscowde@ilstu.edu.
- **General Conference Questions:** Email Megan with ISU Conference Services at memccan@ilstu.edu.
- **Information about Sponsor or Exhibitor Opportunities:** Email the co-chairs for Sponsors/Exhibits at savexhibitsponsorship@gmail.com.

Wondering How the Virtual Experience Compares to the In-Person Experience?

Look at how Pathable converts the in-person experiences to the virtual conference!

	2019 In-Person Conference	2021 Virtual Conference with Pathable
Sponsored General Session Speaker - \$5,000	Banner ad in the Guidebook app, logo signage during the conference, website exposure, one sheet ad in the conference folder, and PowerPoint acknowledgment during the conference.	Banner ad at the top of each page on the conference platform website, 15-20 second commercial video prior to the start of the General Session, rotating banner ad, logo on agenda as session sponsor, dedicated sponsor page, branded sponsor external communications, attendee contact information, sponsor ad website real estate, website exposure on SAV website, five social media posts, access to virtual exhibit hall, and verbal mention in the opening.
Platinum Exhibit Booth - \$3,000	Vendor session (as approved by committee), sponsor banner ad in the Guidebook app, website exposure, logo signage during the conference, attendee contact information, premium booth spaces, one sheet ad in conference folder, and PowerPoint acknowledgment during conference.	Dedicated sponsor page, banner ad at the bottom of each page on conference platform website, sponsor ad on the SAV website, branded sponsor external communications, attendee contact information, five social media posts, access to the virtual exhibit hall, and promotional item in swag bag
Gold Exhibit Booth - \$2,000	SAV website exposure, logo signage during conference, attendee contact information, booth space, one sheet ad in the conference folder, and PowerPoint acknowledgment during conference.	SAV website exposure, branded sponsor external communication, attendee contact information, 3 social media posts, access to the virtual exhibit hall.
Silver Exhibit Booth - \$1,000	SAV website exposure, logo signage during the conference, and booth space.	SAV website exposure, branded sponsor external communication, one social media post, and access to the virtual exhibit hall.
For Profit Exhibit Booth - \$500	Exhibit booth.	Access to the virtual exhibit hall.
Not for Profit, Local Business, or Higher Ed Exhibit Booth - \$250	Exhibit booth.	Access to the virtual exhibit hall.

	Dedicated Sponsor Page	Sponsor Ad Website Real Estate	Virtual Booth	Logo Placement on Event Website	SAV Website Exposure	Social Media Exposure
Platinum	✓	✓	✓	✓	✓	✓
Gold		✓	✓	✓	✓	✓
Silver			✓	✓	✓	✓
For-Profit			✓			
Not-For-Profit			✓			



Sharing A Vision 2021

October 7-8, 2021

Sponsorship/Exhibitor Registration Form

The deadline to submit this form in order to ensure you receive all sponsor/exhibitor benefits is July 23, 2021. The final deadline to submit this form is September 17, 2021. Space will not be allocated until full payment is received. However, once you submit this form, you agree to abide by the cancellation policy and are liable for payment. A confirmation email will be sent to you after your registration has been received. You will also receive a final Exhibitor/Sponsor Info Email 2 weeks prior to the conference date with all final details. Visit the conference website at www.sharingavision.org for more information.

ORGANIZATION / EXHIBITOR NAME _____

AUTHORIZING CONTACT NAME _____

EMAIL _____ PHONE _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

ORGANIZATION WEBSITE ADDRESS _____

SPONSORSHIP OPPORTUNITIES

Reference the above chart to see what is included with each opportunity.

☐ General Session Speaker - \$5,000

EXHIBITOR OPPORTUNITIES

Reference the above chart to see what is included with each opportunity.

VIRTUAL EXHIBIT BOOTH

☐ Platinum Exhibit Booth - \$3,000

☐ Gold Exhibit Booth - \$2,000

☐ Silver Exhibit Booth - \$1,000

☐ For-Profit Exhibit Booth - \$500

☐ Not-For-Profit, Local Business, or Higher Ed Exhibit Booth - \$250

EXHIBITOR ADD-ON

☐ Attendee Conference Contact List - \$250

OTHER OPPORTUNITIES

SCHOLARSHIP

This option is if you are interested in sponsoring conference registration for a full-time student or professional in need. Select the option and write in the quantity.

☐ Student: \$210 x _____ (qty) = _____ ☐ Professional: \$235 x _____ (qty) = _____

ADDITIONAL REQUIRED INFORMATION

1. **Door Prize:** We will be giving out prizes for those that participant in several games during the virtual conference. You will be provided the winners name and you will need to mail the prize directly to the winner.

Do you want to donate a door prize? ☐ Yes, I will donate a door prize. ☐ No, I do not wish to donate a door prize.

Description of item: _____

2. Representatives Name & Email: Fill in all information on each person that will be part of the virtual exhibit hall.

Representative # 1

Full name _____ Email _____

Representative # 2

Full name _____ Email _____

PAYMENT



Online: Visit bit.ly/SharingAVision21 - register online and pay with a credit card



By Phone: Call 800-877-1478 or 309-438-2160 on Mon – Fri between 8:00 am – 4:30pm.
We accept Visa, MasterCard, Discover, or American Express, PO number



By Mail: Complete form and send with payment to:
Illinois State University Conference Services
Attn: Sharing A Vision
Campus Box 8610
Normal, IL 61790-8610



By Fax: Fax completed form to 309-438-5364 with credit card payment or copy of PO number

Check enclosed for \$ _____ (payable to Illinois State University)

Purchase Order # _____ (PO to be faxed to (309) 438-5364 within two business days)

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card Number _____ Exp. Date _____ CVV# _____

Signature on Card _____

**Sharing A Vision seeks vendors and exhibitors to meet the needs of the early childhood professionals and families.
Sharing A Vision reserves the right to deny vendors that do not reflect the missions of IDEC, ISBE, and DHS.**