



# Sharing Vision 2021

Everyone Belongs: Creating Equitable and Inclusive Spaces for All



Sponsor / Exhibit  
Registration Information  
October 6-8, 2021

The 2021 Sharing A Vision Conference will be virtual!



@sharing\_a\_vision



/SharingAVision



@SAVConference

[www.sharingavision.org](http://www.sharingavision.org)

## Welcome from Co-Chairs

The Illinois Division of Early Childhood Sharing A Vision conference invites you to be a sponsor or exhibitor at the 2021 virtual conference. Sharing A Vision, fondly referred to as SAV, speaks to those raising, caring, and guiding the development of all children, birth – age 8 years old, with or without disabilities. SAV 2021 will be virtual this year, however, we are optimistic this format can increase registration numbers, including participants from out of state.

Sharing A Vision (SAV) has been providing high quality professional development on hot topics and need to know information for early childhood professionals and families since 1991 in order to improve practices and policies for young children. This collaborative biennial conference provides exhibitors and sponsors an opportunity for networking and understanding the needs of early childhood professionals. SAV also acknowledges the outstanding professionals in the field by accepting nominations for the Jeanette A McCollum Award and the Family Engagement Award to award two professionals that have exhibited professionalism that goes beyond their professional duty. During the past few conferences, SAV has brought together more than 800 professionals from Illinois.

For specific questions, please contact the SAV Sponsor/Exhibitor co-chairs, Stephanie Herling or Emily Reilly, at [savexhibitsponsorship@gmail.com](mailto:savexhibitsponsorship@gmail.com) for questions.

## We Are Going Virtual in 2021!

The SAV planning committee is excited to announce that we are going virtual in 2021! We will be using Pathable's virtual platform to host our conference. The virtual platform is easy to use and has many features to promote your booth to attendees. You will also receive support to navigate setting up your virtual booth.

Virtual Platform Features:

- Insert pictures, videos, content, links, etc.
- See in real time who has visited your booth and how many times as well as contact them
- Set a time to present to attendees and answering questions.
- See the chart below for more!

Want a quick look at Pathable and how this works? Click here for an [Exhibitor Experience Overview!](#)

## New Opportunities for 2021

### CONFERENCE ENGAGEMENT BOX - \$5,000 OUTSIDE / \$3,500 INSIDE

Limited to two opportunities (one logo outside the box and one logo inside the box). Mailing of conference items with your company logo on the box.

### ITEMS FOR BOX - \$1,500

Limited to five opportunities. Inclusion of a "lush" item from your company with approval by the committee for size and weight. Examples (not limited to): company gear, blanket, water bottle, light cooler, stress fidgets, umbrella, etc.

## Mission of IDEC

The [Division for Early Childhood \(DEC\)](#) of the [Council for Exceptional Children \(CEC\)](#) is a nonprofit organization advocating for individuals who work with or on behalf of children with special needs, birth through age eight, and their families. Founded in 1973, the Division is dedicated to promoting policies and practices that support families and enhance the optimal development of children. Children with special needs include those who have disabilities, developmental delays, are gifted or talented, and are at risk of future developmental problems.

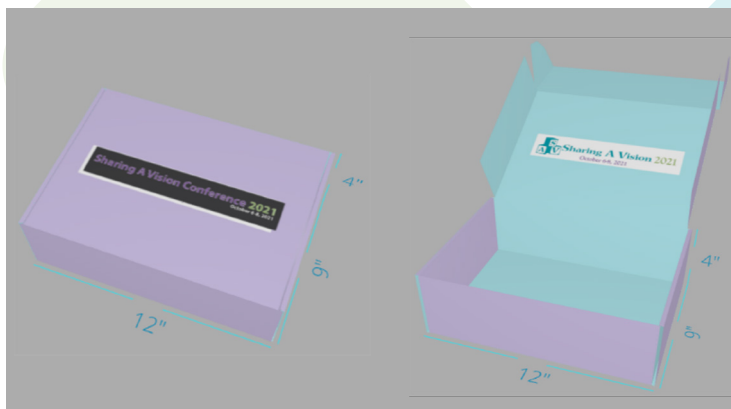
# Wondering How the Virtual Experience Compares to the In-Person Experience?

Look at how Pathable converts the in-person experiences to the virtual conference!

	2019 In-Person Conference	2021 Virtual Conference with Pathable
<b>Sponsored General Session Speaker - \$5,000</b>	Banner ad in the Guidebook app, logo signage during the conference, website exposure, one sheet ad in the conference folder, and PowerPoint acknowledgment during the conference.	Banner ad at the top of each page on the conference platform website, 15-20 second commercial video prior to the start of the General Session, rotating banner ad, logo on agenda as session sponsor, dedicated sponsor page, branded sponsor external communications, attendee contact information, sponsor ad website real estate, website exposure on SAV website, five social media posts, access to virtual exhibit hall, and verbal mention in the opening.
<b>Platinum Exhibit Booth- \$3,000</b>	Vendor session (as approved by committee), sponsor banner ad in the Guidebook app, website exposure, logo signage during the conference, attendee contact information, premium booth spaces, one sheet ad in conference folder, and PowerPoint acknowledgment during conference.	Dedicated sponsor page, banner ad at the bottom of each page on conference platform website, sponsor ad on the SAV website, branded sponsor external communications, attendee contact information, five social media posts, access to the virtual exhibit hall.
<b>Gold Exhibit Booth - \$2,000</b>	SAV website exposure, logo signage during conference, attendee contact information, booth space, one sheet ad in the conference folder, and PowerPoint acknowledgment during conference.	SAV website exposure, branded sponsor external communication, attendee contact information, 3 social media posts, access to the virtual exhibit hall.
<b>Silver Exhibit Booth - \$1,000</b>	SAV website exposure, logo signage during the conference, and booth space.	SAV website exposure, branded sponsor external communication, one social media post, and access to the virtual exhibit hall.
<b>For Profit Exhibit Booth - \$500</b>	Exhibit booth.	Access to the virtual exhibit hall.
<b>Not for Profit, Local Business, or Higher Ed Exhibit Booth - \$250</b>	Exhibit booth.	Access to the virtual exhibit hall.
<b>Marketing Opportunity - \$100</b>	Flyers, Brochures on Kiosk Table	8 x 10 promotional material in the Conference Engagement Box which will be mailed to all registered attendees prior to the conference.

	Dedicated Sponsor Page	Sponsor Ad Website Real Estate	Virtual Booth	Logo Placement on Event Website	SAV Website Exposure	Social Media Exposure
<b>Platinum</b>	✓	✓	✓	✓	✓	✓
<b>Gold</b>		✓	✓	✓	✓	✓
<b>Silver</b>			✓	✓	✓	✓
<b>For-Profit</b>			✓			
<b>Not-For-Profit</b>			✓			

# Conference Engagement Box



You will see several sponsorship opportunities below on the registration form about the SAV Conference Engagement Box. A box will be delivered to all SAV attendees (approx. 1000 ppl) a week prior to the conference. The boxes will be filled with various conference materials from SAV along with any items sponsors wish to place in the box. The boxes will be 12 L x 9 W x 4 H (subject to change by +/- 1"). We are offering the following opportunities to showcase your organization.

- Logo on Outside of the Box
- Logo on Inside of the Box
- Items to be placed in the Box

## GRAPHIC DESIGN REQUIREMENTS & DEADLINES:

- **July 23, 2021:** This is the deadline for all logos to be received in order to be placed in appropriate locations based on what is selected below. All logos must be emailed to Megan at [memccan@ilstu.edu](mailto:memccan@ilstu.edu). Logos must be submitted as a high res .png or .jpg image file or in vector format (.eps or .ai). Please ensure that all image files are a 300 dpi wide x 300 dpi high or larger.
- **September 3, 2021:** This is the deadline for ISU Conference Services to have received any marketing materials to be included in the Conference Engagement Box. Any items received after this date will not be included in the box and you will be required to schedule return shipping. All items must be approved by the Conference Planning Committee and are limited to certain size and weight restrictions. The approximate size of the Engagement Box will be 13" L x 9" W x 4" H. We are estimated for 1,000 attendees so the quantity needed would be approximately 1,000.

### All approved materials can be shipped to:

ISU Conference Services  
Attn: Megan McCann  
1101 N. Main St.  
Ste. 105  
Normal, IL 61790-8610

## CANCELLATION POLICY

A 50% refund will be provided for any cancellation requests received in writing via email on or before September 17, 2021. All cancellation requests must be emailed to Deb at [dscowde@ilstu.edu](mailto:dscowde@ilstu.edu). No refunds will be provided after September 17, 2021. Space will not be allocated until full payment is received. However, once you submit this form, you agree to abide by the cancellation policy and are liable for payment. If you selected any opportunities related to the Conference Engagement Box, refunds will not be provided after July 23, 2021.

## QUESTIONS / CONTACT INFORMATION

- **Registration Questions:** Email Deb with ISU Conference Services at [dscowde@ilstu.edu](mailto:dscowde@ilstu.edu).
- **General Conference Questions:** Email Megan with ISU Conference Services at [memccan@ilstu.edu](mailto:memccan@ilstu.edu).
- **Information about Sponsor or Exhibitor Opportunities:** Email the co-chairs for Sponsors/Exhibits at [savexhibitsponsorship@gmail.com](mailto:savexhibitsponsorship@gmail.com).



# Sharing A Vision 2021

October 6-8, 2021

## Sponsorship/Exhibitor Registration Form

The deadline to submit this form in order to ensure you receive all sponsor/exhibitor benefits is July 23, 2021. The final deadline to submit this form is September 17, 2021. Space will not be allocated until full payment is received. However, once you submit this form, you agree to abide by the cancellation policy and are liable for payment. A confirmation email will be sent to you after your registration has been received. You will also receive a final Exhibitor/Sponsor Info Email 2 weeks prior to the conference date with all final details. Visit the conference website at [www.sharingavision.org](http://www.sharingavision.org) for more information.

ORGANIZATION / EXHIBITOR NAME \_\_\_\_\_

AUTHORIZING CONTACT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

ORGANIZATION WEBSITE ADDRESS \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

Reference the above chart to see what is included with each opportunity.

☐ General Session Speaker - \$5,000

### CONFERENCE ENGAGEMENT BOX

The Conference Engagement box will be mailed to all registered attendees prior to the conference. This would be approx. 1,000 pieces. The logo for placement on the box would need to be received and approved by July 23, 2021. Items for placement in the box need to be received by September 3, 2021. Reference the above chart to see what is included with each opportunity.

☐ Outside of the box Logo - \$5,000      ☐ Inside of the box Logo - \$3,500      ☐ Items for placement in box - \$1,500

☐ Marketing Opportunity: Flyer, Brochure for placement in the box - \$100

### EXHIBITOR OPPORTUNITIES

Reference the above chart to see what is included with each opportunity.

#### VIRTUAL EXHIBIT BOOTH

☐ Platinum Exhibit Booth - \$3,000

☐ Gold Exhibit Booth - \$2,000

☐ Silver Exhibit Booth - \$1,000

☐ For-Profit Exhibit Booth - \$500

☐ Not-For-Profit, Local Business, or Higher Ed Exhibit Booth - \$250

#### EXHIBITOR ADD-ON

☐ Attendee Conference Contact List - \$250

## OTHER OPPORTUNITIES

### SCHOLARSHIP

This option is if you are interested in sponsoring conference registration for a full-time student or professional in need. Select the option and write in the quantity.

☐ Student: \$210 x \_\_\_\_\_ (qty) = \_\_\_\_\_ ☐ Professional: \$235 x \_\_\_\_\_ (qty) = \_\_\_\_\_

### ADDITIONAL REQUIRED INFORMATION

1. **Door Prize:** We will be giving out prizes for those that participant in several games during the virtual conference. You will be provided the winners name and you will need to mail the prize directly to the winner.

Do you want to donate a door prize? ☐ Yes, I will donate a door prize. ☐ No, I do not wish to donate a door prize.

Description of item: \_\_\_\_\_

1. Representatives Name & Email: Fill in all information on each person that will be part of the virtual exhibit hall.

#### Representative # 1

Full name \_\_\_\_\_ Email \_\_\_\_\_

#### Representative # 2

Full name \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT



**Online:** Visit [bit.ly/SharingAVision21](https://bit.ly/SharingAVision21) - register online and pay with a credit card



**By Phone:** Call 800-877-1478 or 309-438-2160 on Mon – Fri between 8:00 am – 4:30pm.  
We accept Visa, MasterCard, Discover, or American Express, PO number



**By Mail:** Complete form and send with payment to:  
**Illinois State University Conference Services**  
Attn: Sharing A Vision  
Campus Box 8610  
Normal, IL 61790-8610



**By Fax:** Fax completed form to 309-438-5364 with credit card payment or copy of PO number

Check enclosed for \$ \_\_\_\_\_ (payable to Illinois State University)

Purchase Order # \_\_\_\_\_ (PO to be faxed to (309) 438-5364 within two business days)

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express  
Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Signature on Card \_\_\_\_\_

**Sharing A Vision seeks vendors and exhibitors to meet the needs of the early childhood professionals and families. Sharing A Vision reserves the right to deny vendors that do not reflect the missions of IDEC, ISBE, and DHS.**