

Dear Sponsors, Exhibitors, and Advertisers,

The 14th Biennial Sharing A Vision (SAV) Conference will be held September 28-30, 2015, at the Crowne Plaza Hotel in Springfield, Illinois. Our attendees include early childhood professionals and families from throughout Illinois. In 2013, approximately 1,000 participants attended.

This two-day event encourages attendees to learn about your products and services that enhance both their professional and personal lives. We invite you to be part of this event to showcase your services and products to current and potential new customers. In 2015, the Exhibit Hall will be open 11:00am - 5:15pm on Tuesday the 29th, and 7:00am - 1:30pm on Wednesday the 30th. Set-up availability will be on Monday evening the 28th and Tuesday morning the 29th.

Becoming a SAV sponsor, exhibitor and/or advertiser is easy. Simply review this brochure and choose which level fits best to deliver your company message to all the early childhood professionals and families attending the 2015 SAV Conference. Contact the appropriate Chairperson below.

With your support, sponsorship, exhibiting and advertising, you are demonstrating that you care about the youngest members of our community. On behalf of the children, families, and early childhood professionals in Illinois, we thank you and look forward to hearing from you.

Sincerely,

*Bernie Laumann, Exhibitor/Advertising Co-Chair, blaumann@illinois.edu*

*Sandy Ginther, Exhibitor/Advertising Co-Chair, sandy.ginther@ecle.org*

*Gail Olson, Sponsorship Chair, Gail.Olson@illinois.gov*

*Denise Henry, Conference Co-Chair, dhenry@stclair.k12.il.us*

*Mindy Ely, Conference Co-Chair, ms-ely@wiu.edu*

**All Sponsorships, Exhibitors, and Advertising must be submitted by July 31, 2015 in order to appear in the printed conference guide. Deadline is August 7, 2015. Technical requirements of ads will be provided with confirmation.**

## SPONSORSHIP

- ☐ **Platinum Sponsor \$5,000 and higher**  
Website exposure. Signage during conference and during lunches. IDEC\* Newsletter Print. Full-page ad in the Conference Guide. Attendee contact information. Spotlight promotion at opening session. Two booth spaces. One sheet flyer Ad in the Bag. PowerPoint acknowledgement that will play across screens during the event.
- ☐ **Gold Sponsor.....\$3,000**  
Website exposure. Signage during conference and during breakfasts. IDEC\* Newsletter Print. Half page ad in the Conference Guide. One booth space. One sheet flyer Ad in the Bag. PowerPoint acknowledgement that will play across screens during the event.
- ☐ **Silver Sponsor.....\$1,000**  
Website exposure. Signage during conference. Quarter page ad in Conference Guide. One booth space.
- ☐ **MEAL SPONSOR..... \$250**  
Signage at Meals in the Exhibit Hall. Quarter page ad in Conference Guide.

## EXHIBITOR BOOTH

Booths are assigned on a first come, first serve basis. Space includes: a 6 foot table, 2 chairs, Conference Guide listing, signage, 2 lunches per day/per company.

- ☐ For Profit Booth .....\$450 Full back wall/2 sidewalls \_\_\_\_\_ # of Booths
- ☐ Not-for-Profit Booth .....\$225 Half back wall/2 sidewalls \_\_\_\_\_ # of Booths
- ☐ For Profit Corner Booth \$900 Full back wall/2 sidewalls \_\_\_\_\_ # of Booths

## ADVERTISING

Final Conference Guide (Due July 31, 2015)

- ☐ Full page, interior .....\$400
- ☐ Half page, interior .....\$300
- ☐ Quarter page, interior....\$200
- ☐ Ad in the Bag  
One page flyer .....\$300 (Due by July 31, 2015)

## CONFERENCE LIST

- ☐ Attendee Contact Information..... \$250

## RESOURCE TABLE

- ☐ Flyers, Brochures on Kiosk Table ..... \$100 (Shipping directions provided with confirmation.)

## EXTRA LUNCHES

- ☐ Each day, each lunch.....\$30  
# of lunches on Tues. Sept. 29 \_\_\_\_\_  
# of lunches on Wed. Sept. 30 \_\_\_\_\_

## PLEASE TURN OVER FOR PURCHASE FORM

**PAYMENT INFORMATION**  
**TOTAL: \$** \_\_\_\_\_

*\*Illinois Division of Early Childhood of the Council of Exceptional Children*

## PURCHASE FORM

Cancellation Policy: When a written request to cancel an exhibit booth reservation is received on or before Aug 7, 2015, 50% of the booth fee will be refunded after the conference. NO refunds will be made for cancellations received after Aug 7, 2015. Booth space will not be allocated until full payment is received.

Company Sponsor/Exhibitor/Advertiser Name \_\_\_\_\_

*(As it is to be printed in the Conference Guide and the signage)*

Authorizing Contact Name \_\_\_\_\_

E-mail \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company's Website: \_\_\_\_\_

Name \_\_\_\_\_ E-mail \_\_\_\_\_

Representatives Attending: \_\_\_\_\_

Special Needs (dietary or other): \_\_\_\_\_

### **PAYMENT**



**By Phone:** (800) 877-1478 or (309) 438-2160 using Visa, MasterCard, Discover, American Express or PO number, 8:00 am – 4:30 pm, Monday-Friday



**By Mail:** Complete form and send with payment to:

**Sharing A Vision 2015**

Illinois State University

Conference Services

Campus Box 8610

Normal, IL 61790-8610



**On-line:** Visit [www.conferences.illinoisstate.edu/sav](http://www.conferences.illinoisstate.edu/sav) using Visa, MasterCard, Discover or American Express



**By Fax:** Fax completed form to 309-438-5364 with credit card payment or copy of PO number

Check enclosed for \$ \_\_\_\_\_ (payable to Illinois State University)

Purchase Order # \_\_\_\_\_ (PO to be faxed to (309) 438-5364 within two business days)

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature on Card \_\_\_\_\_

**Confirmation letter/receipt will be sent via e-mail. For questions, please contact (800) 877-1478 or email [conferences@ilstu.edu](mailto:conferences@ilstu.edu).**

# Sharing A Vision Conference

SPONSORSHIP, EXHIBITOR, AND  
ADVERTISER OPPORTUNITIES

**September 28-30, 2015**

Crowne Plaza Hotel, Springfield, IL



[www.sharingavision.org](http://www.sharingavision.org)