

Your Invitation to be a Sponsor and to Exhibit!



Plans for the 13th Sharing A Vision (SAV) Biennial Conference are now underway, and we invite your company or organization to be a part of this premier event by becoming one of our valued sponsors and/or exhibitors.

The 13th Biennial SAV Conference will be held October 2-4, 2013, at the Crowne Plaza Hotel in Springfield, Illinois. Our attendees include early childhood professionals and families from throughout Illinois. In 2011, over 1,200 participants attended. In 2013, we offer new exhibit hall hours: Thursday, October 3, 11:00 am-6:30 pm and Friday, October 4, 7:30 am-1:30 pm, with set-up on Wednesday, October 2 or Thursday morning, October 3.

This two day show gives attendees a chance to learn about your products and services to enhance both their professional and personal lives. We invite you to be part of this event to showcase your services and products to current and potential new customers.

Becoming a SAV sponsor and exhibitor is easy. Simply review this brochure and choose a sponsorship level or exhibit booth. Determine which one fits best to deliver your company message to all the early childhood professionals and families attending the 2013 SAV Conference. Then contact Tom Renk or Tracy Hodge in the Conference Coordinator's Office to process your sponsorship and/or exhibit request.

With your support, sponsorship and exhibit space, you are demonstrating that you care about the youngest members of our community. On behalf of the children, families, and early childhood professionals in Illinois, we thank you and look forward to hearing from you.

Sincerely,

Bernie Laumann & Sandy Ginther, Exhibitor Chairs

Dawn Andell, Sponsorship Chair

Carol Weisheit & Denise Henry, Conference Co-Chairs

13th Biennial Sharing A Vision Conference



Celebrating the Past. Embracing the Future.

"Sharing A Vision" Contacts:

Tom Renk/Tracy Hodge
SAV Conference Coordinators
P: 630-369-7784
F: 630-369-3773

tom@associationenterprise.org
tracy@associationenterprise.org

**Illinois Collaborative
Early Childhood Conference**

www.sharingavision.org



2013 Sharing A Vision Conference Sponsorship Levels

LEVELS	SAV Conference Website Exposure	Extensive Signage during Conference	Sponsor Announcements from Podium	Comp Attendee Registration(s) including Lunch	Ad in Final Conference Guide	Exhibit Booth(s)	Speaking Opportunity at Break Out Sessions	Lunch Sponsor Both Days	Breakfast Sponsor Both Days	Coffee Refreshment Break Sponsor Both Days	Art Gallery Sponsor
Platinum \$6,000 \$9,085 Value	X \$300	X \$300	X \$300	3 Attendees \$585	Full Page Back Cover \$600	3 Booths \$1,000	Two Day Sessions \$1,000	Lunch Both Days \$5,000			
Gold \$4,000 \$6,090 Value	X \$300	X \$300	X \$300	2 Attendees \$390	Full Page Inside \$400	2 Booths \$900	One Day Session \$500		Breakfast Both Days \$3,000		
Silver \$3,000 \$4,590 Value	X \$300	X \$300	X \$300	2 Attendees \$390	1/2 Page \$300	1 Booth \$500	One Day Session \$500			Breaks Both Days \$2,000	
Bronze \$2,000 \$3,095 Value	X \$300	X \$300	X \$300	1 Attendee \$195	1/4 Page \$200	1 NFP Booth \$300	One Day Session \$500				Art Gallery \$1,000
Friends of SAV \$1,000 \$1,320 Value	X \$300	X \$300		1 Attendee \$195		1 NFP Booth \$275					Art Gallery \$250
Various Sponsorship levels include booth space, registrations, greater exposure and speaking opportunities.											

ADVERTISEMENT IN CONFERENCE PROGRAM AND OTHER PROMOTIONAL MATERIALS

- Sponsors will be acknowledged in the final conference program guide distributed to all attendees during the conference. Advertisements in additional promotional materials are also available.
- Advertisement in conference program and other promotional materials is available only in black and white. Additional teal color will be available for advertisements on the back cover page only.
- Sponsoring organization must provide camera-ready artwork to Sharing A Vision on specified date.

EXHIBIT BOOTHS

- Booths will be individually negotiated and assigned based on availability of booth space at time of payment.

ACKNOWLEDGEMENT DURING THE CONFERENCE

- Applicable sponsors will be verbally acknowledged by the Conference Co-Chairs during the Opening Sessions and Keynote Sessions.
- A PowerPoint presentation recognizing sponsors will be shown during the conference sessions.

CONFERENCE SIGNAGE

- Sponsors will be acknowledged via signage displayed at the Registration and Exhibit Areas as well as certain conference sessions.

PREMIUM ITEMS

- In addition to the sponsorship levels, premium items available for logo and name imprint by sponsors will be individually negotiated at time of payment of sponsorship. SAV reserves the right to pre-select premium items available to sponsors.
- Premium items available may include:
 - Conference Folder
 - Conference Tote Bag
 - Lanyards for Badges
 - Notepads and/or Post It Notepads
 - USB Flash Drives
 - Pens
 - Highlighters
 - Pencils
 - Treats
 - Key Chains
 - Water Bottles
 - Mugs
 - Office/Desk Supplies

Call for Ideas
and Prices
630-369-7784

WEBSITE LINK

- Sponsor website will be hyperlinked to the 2013 SAV Conference website home page.

*Deadline to be listed in the
Conference Guide is August 1, 2013*

Sponsorship and Exhibit Selection Form

Celebrating the Past. Embracing the Future.

PLEASE REMIT BY AUGUST 1, 2013

Illinois Early Childhood Conference

October 2-4, 2013 • Crowne Plaza Hotel • Springfield, IL

Increase your company/organization recognition by sponsoring an event or conference item at the 2013 Sharing A Vision Conference.

Complete this **Sponsor and Exhibit Selection Form** and return with your deposit.
Exhibit booths can be reserved separately without a sponsorship.

Company Sponsor/Exhibitor Name _____
(As it will be printed in the Conference Guide and on signage)

Authorizing Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website Address _____

Payment

Please enclose a 50% deposit of your Sponsorship/Booth/Advertising Total.
All sponsorships and booths must be paid in full by August 2, 2013.

Booth Number Request: 1st _____ 2nd _____ 3rd _____

Payment Total: \$ _____

☐ Check (made payable to IDEC) Check # _____

☐ Credit Card ☐ MasterCard ☐ Visa

Card # _____

CCV# _____ Exp. _____
(last three digits on back of card)

Cardholder Name _____
Please print

Authorized Signature _____

Billing address if different from above.

Name _____

Address _____

City _____ State _____ Zip _____

- Return application along with check (if applicable) made payable to:
IDEC • Sharing A Vision Conference

- Mail check or fax credit card payment to:
Tracy Hodge, Sharing A Vision Conference Coordinator
1601 N. Bond Street, Suite 303 • Naperville, IL 60563
F: 630-369-3773 • Email: tracy@associationenterprise.org

- For additional information contact:
Tom Renk or Tracy Hodge • P: 630-369-7784 • www.sharingavision.org
tom@associationenterprise.org • tracy@associationenterprise.org

Cancellation Policy: When a written request to cancel an exhibit booth reservation is received on or before August 1, 2013, 50% of the booth price will be refunded after the conference. No refunds will be made for cancellations received after August 1, 2013.



Booth Space

All booth space includes a table and two (2) chairs, listing in printed program, standard booth signage and two (2) lunches per company on Thursday and Friday. (Extra lunches available-see below for pricing.)

New Exhibit Hall Hours:

Thursday, October 3, 11:00 am - 6:30 pm

Friday, October 4, 7:30 am - 1:30 pm

Booth Set-up: October 2 or morning of October 3

Pipe and Draping: Booths around the perimeter will have a full back wall and two side walls. Center booths will have a half back wall and two side walls.

Commercial & Not-For-Profit Booth Space:

Center booths for Not-for-Profit only. Commercial exhibitors choose from the booths around the perimeter.

See Floor Plan for booth sizes and prices.

Go to www.sharingavision.org for booth availability or call 630-369-7784. Floor plan is updated daily M-F.

- **Booth Cost:** \$ _____
(Sponsorships include Booth Space.)

- **Extra Lunches:** _____ @ \$25/person/day \$ _____

Total Booth Cost: \$ _____

All sponsorships and booths must be paid in full by Aug. 2, 2013.

Sponsorship Opportunities

Sponsorships include Booth Space. See previous page for listing of sponsor benefits at each fee level.

- ☐ Platinum Sponsor \$6,000
- ☐ Gold Sponsor \$4,000
- ☐ Silver Sponsor \$3,000
- ☐ Bronze Sponsor \$2,000
- ☐ Friend of SAV \$1,000
- ☐ Cash Donation \$ _____

Advertising Opportunities

Capture the attention of every attendee with an ad in the Conference Guide!

- ☐ Back Page \$600
- ☐ Full Page \$400
- ☐ 1/2 Page \$300
- ☐ 1/4 Page \$200

Deadline to be listed in the Conference Guide is August 1, 2013

Official Use Only

Booth Assignment: _____

Date Received: _____

Date Processed: _____

About Sharing A Vision



Who are we?

Sharing A Vision (SAV) is Illinois' statewide **Early Childhood Conference**, organized by volunteers representing agencies and organizations from across the state. The Early Childhood Conference is focused on children birth to eight years of age and their families. SAV is coordinated by the Illinois Subdivision of the Division for Early Childhood of the Council for Exceptional Children (IDEC), a not-for-profit organization serving families of children with disabilities and professionals who work with them. SAV collaborators include the ISBE (*Division of Early Childhood Education, STAR NET, Project CHOICES*); Illinois Department of Human Services (*Bureau of Early Intervention and Bureau of Child Care and Development, Illinois Network of Child Care Resource and Referral Agencies*); Head Start; as well as representatives from several Illinois universities.

What do we do?

SAV is the premier professional development conference for **early childhood** and **early childhood special education** in Illinois. The first SAV conference was held in 1991 in Oak Brook. This collective effort of numerous agencies and organizations across Illinois has resulted in an event offering inspiring keynote and general sessions; state-of-the-art, in-depth workshop sessions on a wide variety of topics; poster sessions; facilitated "hot topic" discussions; networking and information sharing opportunities and exhibits by local and national vendors.

Who attends SAV?

The conference attracts a diverse group of attendees, which includes:

Child care providers	Head Start personnel	School and community program administrators
Developmental therapists	ISBE Early childhood block grant personnel	School Psychologists
Directors and administrators	Occupational and Physical therapists and assistants	School Social Workers
Early childhood and early intervention trainers	Parents and families	Speech Language Pathologists
Early childhood educators	Related services professional staff and paraprofessionals	State agency personnel
Early childhood special educators		University and college faculty and students
Early intervention specialists		

Participants come from all over the state of Illinois as well as Indiana, Iowa, Wisconsin, and Missouri. Sponsorships provide you with a unique opportunity to reach Illinois' early childhood professionals and families who need to hear about your company's products and services.

*Don't miss this chance to be a
Sponsor at the
2013 SAV Conference.
Act before August 1, 2013.*

(Sponsorships include Booth Space.)

"Sharing A Vision" Contacts:
Tom Renk/Tracy Hodge
SAV Conference Coordinators
P: 630-369-7784
F: 630-369-3773

tom@associationenterprise.org
tracy@associationenterprise.org

www.sharingavision.org

Not-For-Profit Booths - Center of Room - Low Walls (Booth #s 36-59)

NEW Show Hours: Thursday, 10/3 11:00am -6:30pm
Friday, 10/4 7:30am -1:30pm



Sharing Vision 2013

